

# PRODUCT **MARKETING** NEWS

**G-GN-OT-2832**

**Date:** November 15, 2024  
**To:** Goodman Sales Distribution Internal, Sales  
**From:** Warranty Department  
**Subject:** **U.S. Only - New ASURE Extended Service Plan Limited Time Promotion**

We are pleased to announce an exciting promotion on ASURE 10-year labor, tier 1 extended service plans, effective December 1, 2024, through March 31, 2025! This is for the U.S. only.

The following plans will be promotionally priced as follows:

Item Class	Description	Tier 1 \$85/hour	Contractor Price
CN	10-year labor	AC10L-1	\$199
HP	10-year labor	HP10L-1	\$324
FN	10-year labor	FN10L-1	\$151
CL	10-year labor	CL10L-1	\$49
MB	10-year labor	MB10L-1	\$149
PK	10-year labor	PK10L-1	\$429
AH	10-year labor	AH10L-1	\$175

If you have any questions about the ASURE program, please contact the warranty department at [WarrantyClaims@DaikinComfort.com](mailto:WarrantyClaims@DaikinComfort.com) or 877-688-9191 option 1.



## PRODUCT MARKETING NEWS

### A-GN-OT-2833

**Date:** November 15, 2024  
**To:** Amana® Brand Sales Distribution Internal, Sales  
**From:** Warranty Department  
**Subject:** **U.S. Only - New ASURE Extended Service Plan Limited Time Promotion**

We are pleased to announce an exciting promotion on ASURE 10-year labor, tier 1 extended service plans, effective December 1, 2024, through March 31, 2025! This is for the U.S. only.

The following plans will be promotionally priced as follows:

Item Class	Description	Tier 1 \$85/hour	Contractor Price
CN	10-year labor	AC10L-1	\$199
HP	10-year labor	HP10L-1	\$324
FN	10-year labor	FN10L-1	\$151
CL	10-year labor	CL10L-1	\$49
MB	10-year labor	MB10L-1	\$149
PK	10-year labor	PK10L-1	\$429
AH	10-year labor	AH10L-1	\$175

If you have any questions about the ASURE program, please contact the warranty department at [WarrantyClaims@DaikinComfort.com](mailto:WarrantyClaims@DaikinComfort.com) or 877-688-9191 option 1.

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Note: This Sales Bulletin constitutes "Confidential Information" as defined in, and is subject to the terms of, your Distributor Sales Agreement.

DAIKIN COMFORT TECHNOLOGIES NORTH AMERICA, INC.

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# PRODUCT MARKETING NEWS

DAIKIN COMFORT TECHNOLOGIES NORTH AMERICA, INC.

## D-GN-OT-2830

**Date:** November 15, 2024  
**To:** Daikin Sales Distribution Internal, Sales, Distribution, and Sales Representatives  
**From:** Warranty Department  
**Subject:** **U.S. Only - New ASURE Extended Service Plan Limited Time Promotion – Residential Unitary**

We are pleased to announce an exciting promotion on ASURE 12-year labor, tier 1 extended service plans, effective December 1, 2024, through March 31, 2025! This is for the U.S. only.

The following plans will be promotionally priced as follows:

Item Class	Description	Tier 1 \$85/hour	Contractor Price
CN	12-year labor	AC12L-1	\$199
HP	12-year labor	HP12L-1	\$324
FN	12-year labor	FN12L-1	\$151
CL	12-year labor	CL12L-1	\$49
MB	12-year labor	MB12L-1	\$149
PK	12-year labor	PK12L-1	\$429
AH	12-year labor	AH12L-1	\$175

If you have any questions about the ASURE program, please contact the warranty department at [WarrantyClaims@DaikinComfort.com](mailto:WarrantyClaims@DaikinComfort.com) or 877-688-9191 option 1.

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