

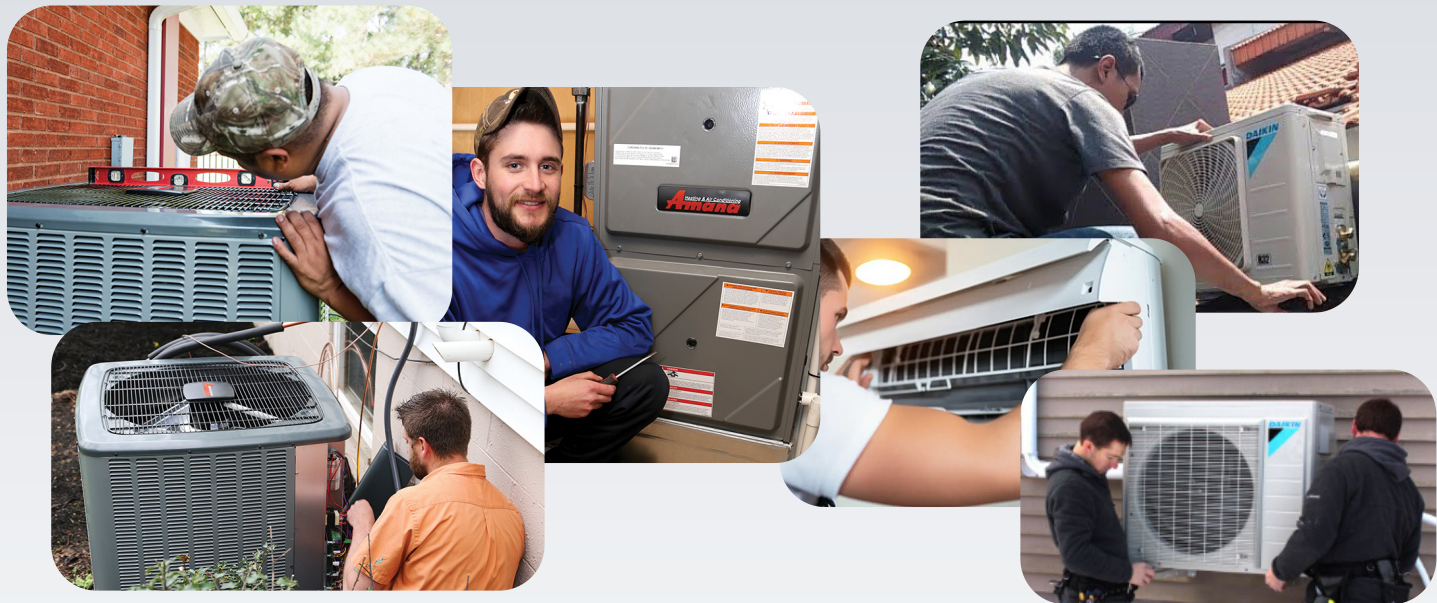
Geary Pacific Supply Partner Program



Every Customer's Partner™



2025

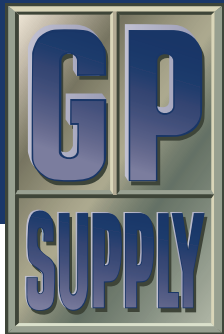


Scan HERE to register



Geary Pacific Supply is an Authorized Bard Distributor

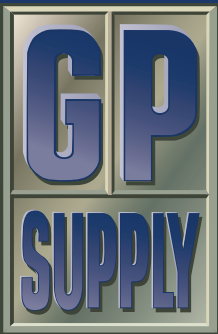
2025 Geary Pacific Supply Partner Program



Geary Pacific Supply Partner Program

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Geary Pacific Supply Partner Program



Geary Pacific Supply
HVAC PARTS • SUPPLIES • EQUIPMENT

We are a 3rd generation, *family-owned*, **Customer Service Company** that just happens to be in the HVAC distribution business. **Since 1961**, we've built our reputation as a ***Solution-Driven Partner*** through our team's **Commitment** to continuously ask **"How Can We Help You?"**

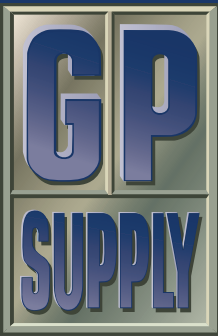
This **friendly, honest** approach is powered by our core principles and a **Passion** to **provide the best** HVAC products, parts, controls, and supplies in the industry. Our goal is to **GROW SUCCESS** through relationships that **make life easier** for our customers, team, vendors, and community.

Thank You for your partnership, support, and understanding throughout a year filled with challenges and opportunities.

As we prepare for 2025, we are committed to refining our Partner Program to ensure you have the tools and resources needed to thrive.

We look forward to sharing this year's program with you and helping you identify what best aligns with your business goals.

Thank You again for your partnership, and here's to a successful 2025!



Scan Here to learn About Geary Pacific Supply



PARTNER WITH US

WHY GEARY PACIFIC SUPPLY?

WE ARE HERE TO SERVE YOU

- ✓ Largest Amana distributor in North America
- ✓ Longest serving Goodman distributor in North America
- ✓ 31 Branch locations throughout nine states

THE PRODUCTS YOU NEED, WHEN AND WHERE YOU NEED THEM

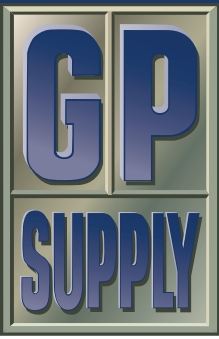
- Accessories
- Bard
- Controls
- Daikin VRV
- Ductless equipment
- IAQ
- Light Commercial Equipment
- Repair Parts
- Thermaflex
- Unitary residential equipment

EQUIPMENT YOU RELY ON

Our brands offer a range of air-conditioning equipment, packaged units heat pumps, and gas furnaces to meet all your heating and cooling needs.

NO-CHARGE LOCAL DELIVERIES

We provide no-charge local delivery on in-stock products for your orders, whether to your shop or a job site. We're committed to getting you the products you need when promised.



Geary Pacific Supply Partner Program



The 2025 Geary Pacific Supply Partner Program continues the tradition of providing essential resources and benefits to HVAC contractors.

Below are some highlights of what the program offers:

Lead Generation Tools: The Geary Pacific Supply Partner Program is structured to assist contractors in generating leads more effectively, likely through marketing resources, online tools, or promotional campaigns.

Sales Enhancement: The program focuses on closing sales by providing training on sales techniques, access to sales aids, and strategies tailored to residential customers.

Profitability Growth: Partnering with Geary Pacific Supply enables contractors to increase their profit margins through competitive pricing, exclusive promotions, & additional service offerings.

Customer Experience Improvement: The emphasis on delivering excellent customer experience suggests that training and resources are available to help contractors enhance their service quality.

Brand Recognition: By being part of a leading network aligned with a top indoor comfort solutions provider, contractors can leverage their brand's reputation to attract more customers.

Overall, the 2025 Geary Pacific Supply Partner Program is designed for contractors who want to grow their businesses, improve customer service, and increase their market presence.



Geary Pacific Supply Partner Program



WHY AMANA?

A home-grown brand.

Amana brand products have been around since 1934, when Amana, Iowa, native George Foerstner accepted the challenge of building a dependable beverage cooler. Since then, the Amana brand has enjoyed many firsts:

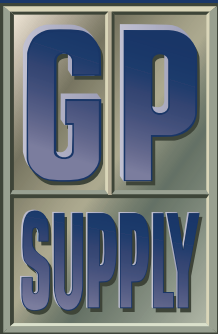
- ✓ 1st cold storage locker
- ✓ 1st nationally marketed upright freezer for home use
- ✓ 1st side-by-side refrigerator
- ✓ 1st portable counter-top microwave oven

The Amana brand has a rich history of creating appliances that changed the American household.

Amana HVAC products are known for their quality, reliability, and efficiency and are designed, engineered, and assembled in the United States.

- **Warranty:** Amana offers a limited warranty on their HVAC products, including products with a lifetime limited warranty.
- **Extended service plan:** Amana offers an Asure Extended Service Plan that provides labor coverage and additional years of parts coverage.
- **Efficiency:** Amana products are known for their high efficiency, which can reduce stress on the equipment, extend its lifespan, and lower utility bills.
- **Durability:** Amana products are known for their long-lasting units.
- **Variety:** Amana offers a variety of heating and air conditioning systems, including air conditioners, heat pumps, and gas furnaces.





Geary Pacific Supply Partner Program



WHY DAIKIN DUCTLESS?

Efficiency:

- Daikin ductless systems are energy efficient and can save you money compared to traditional HVAC systems.

Quiet operation

- Daikin ductless units are designed to run quietly, making them ideal for bedrooms, offices, or other spaces where noise could be an issue.

Flexibility

- Daikin ductless systems allow you to cool or heat individual rooms without requiring ductwork. This makes them ideal for homes without existing ducts or additions where extending ductwork would be costly.

Comfort

- Daikin ductless systems use INVERTER technology to work at variable speeds. Sensors detect hot or cold spots in a room, and specialized fans direct the conditioned air to the exact spots that need it.

Easy to use

- Each air handler has its own remote control, and you can also use a mobile app to track energy usage, change settings, and program your heating and air conditioning from anywhere.

Long-lasting

- Daikin ductless systems are known to last exceptionally long due to their quality and craftsmanship.





Geary Pacific Supply Partner Program

Value Benefit Options

Importance of Marketing

Marketing plays a vital role in effectively reaching and engaging the right customers. For Amana and Daikin Ductless contractors, effective marketing strategies can foster meaningful relationships with customers while building a solid customer base. Marketing is about creating, communicating, and delivering value that meets customer needs, reinforcing strong customer relationships over time. By adopting these technological strategies, businesses can enhance their operations, improve customer experiences, and drive growth.

Marketing Accrual (Co-Op) Funds

The 2025 Geary Pacific Supply Partner Program includes valuable Marketing Accrual (Co-Op) Funds that significantly benefit contractors purchasing Amana and Daikin Ductless serialized equipment. Below are the essential details:

Generous Accruals

The program offers substantial accruals based on purchases of Amana and Daikin Ductless serialized equipment through Geary Pacific Supply.

Flexible Usage of Funds

The accrued funds can be used for a variety of purposes, including:

- Advertising
- Marketing campaigns
- Training programs
- Other promotional activities that enhance business visibility and effectiveness.

Full Access Upon Purchase Threshold

Unlike traditional Co-Op funding models that involve a 50/50 cost-sharing requirement, the funds become fully available (100%) once the contractor meets the minimum purchase requirement of **\$50,000**. This structure allows contractors to utilize all accrued funds effectively.

Accrual Rates

The accrual percentages for different product lines are as follows:

Amana Serialized Equipment: Qualifies for 3% accrual funds.

Daikin Ductless and SkyAir Serialized Equipment: Qualifies for 1.25% accrual funds.

The marketing accrual funds are an excellent incentive for participating contractors to invest in Amana and Daikin Ductless promotional items, helping them enhance their marketing efforts and grow their businesses overall.



Geary Pacific Supply Partner Program

Value Benefit Options

Marketing and Business Tools

The Geary Pacific Supply Partner Program equips contractors with comprehensive marketing and business resources to drive sales growth and enhance profitability. This specialized focus helps Amana and Daikin Ductless contractors differentiate themselves from their competitors.

Lead Generation

Our lead generation program features advanced web-based tools designed to boost lead acquisition. These tools leverage partnerships with technology companies specializing in search engine marketing, effectively increasing the number of leads reaching the contractors.

Lead Delivery

Leads generated from the Amana website will be sent directly to participating contractors' emails. Notifications can also be received via text message at no cost.

Amana Dealer Locator

Schedule Engine Collaboration program utilizes Schedule Engine's online booking software, allowing seamless appointment scheduling. Homeowners can request appointments directly through the Amana website.

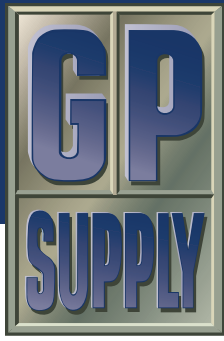
Requirements for participation in the Amana Dealer Locator

1. Contractors must register for the 2025 Geary Pacific Supply Partner Program.
2. To qualify, A minimum purchase of \$50,000 of Amana serialized product is required within the previous 12 months.

Daikin Dealer Locator

Requirements for participation in the Daikin Ductless Design Pro Dealer Locator

1. Contractors must register for the 2025 Geary Pacific Supply Partner Program.
2. To qualify, A minimum purchase of \$25,000 of Daikin Ductless and SkyAir serialized products is required within the previous 12 months.



Geary Pacific Supply Partner Program

Value Benefit Options

Leveraging Technology for Business Success

Staying ahead of the competition requires integrating modern technology into today's digital landscape. Below are several key strategies that businesses can adopt to enhance customer engagement and overall success.

Mobile Optimization

A mobile-optimized website ensures a successful online presence. Responsive, mobile-friendly designs enable customers to access your website easily across all devices, improving user experience and engagement.

Voice Search Optimization

With the rise of voice search, optimizing your website to accommodate voice queries can expand your reach. This involves using natural language and answering common questions that customers may ask through voice-activated devices.

Automated Marketing Campaigns

Automating marketing efforts like email campaigns and social media posts can streamline customer communication, saving time and resources. Automation allows consistent engagement and follow-ups, maintaining customer connection without additional effort.

Multi-Platform Integration

Integrating your business across various platforms can enhance visibility and encourage customer interaction. Services like Google My Business can attract new customers by providing essential business information and managing online reviews.

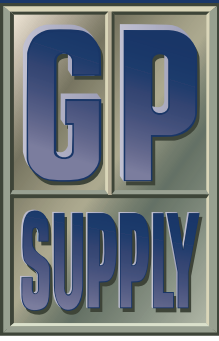
Personalized Landing Pages

Creating personalized landing pages for customer segments can significantly improve engagement and conversion rates. Tailored content helps address specific customer needs and interests, leading to higher satisfaction and loyalty.

Google Guaranteed

A program that verifies and screens businesses to indicate that they are reliable and trustworthy. Businesses that are Google Guaranteed have passed a series of verification processes, including: Background checks, License checks, Insurance checks, and Business registration checks. If customers are unsatisfied with the service they received, they can file a claim with Google and may be reimbursed up to the amount paid for the service. The reimbursement is at Google's sole discretion and is subject to a lifetime limit. In the U.S. the lifetime limit is set at \$2,000.

Businesses can add the Google Guaranteed badge to their Local Services ads for free, but it may be a flat fee to add it to their Google My Business Profile.



Geary Pacific Supply Partner Program

TECHNICAL TRAINING

- In-person, classroom, and virtual options available
- Amana and Daikin Ductless product-specific training
- General HVAC industry service and installation
- Application-based training opportunities
- Inverter Product Training



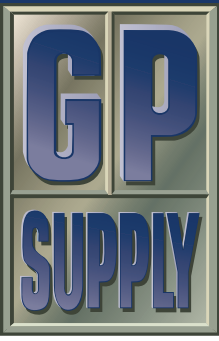
BUSINESS TRAINING

- In-person, classroom, and virtual options available
- Professional business development and sales training
- Gain the skills to get your business to the next level
- Discover what it means to work **on** your business vs. **in** your business

HVAC Learning Campus

- R32 Resources
- Virtual Reality Training
- High Efficiency Sales
- Consumer Financing
- Digital Marketing
- The Inflation Reduction Act





Geary Pacific Supply Partner Program

Value Benefit Options

Consumer financing is a powerful HVAC contractor strategy, particularly when closing sales in residential settings.

Below are ideas on how it can benefit Amana and Daikin Ductless contractors.

Market Protection

By offering consumer financing, contractors can secure their customer's commitments, decreasing the likelihood of potential buyers exploring options with competitors.

Increased Sales Opportunities with Upselling Potential

With financing options, contractors can encourage customers to consider higher-efficiency equipment or additional features, increasing average ticket sizes and overall sales volume.

Faster Sales Cycle with Quicker Closures

Financing simplifies purchasing, allowing contractors to close deals more swiftly. This can lead to quicker decisions at the kitchen table, resulting in faster revenue realization.

Access to Competitive Financing Programs with Innovative Options

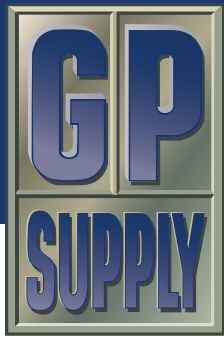
Amana and Daikin Ductless contractors have access to various consumer financing programs and seasonal promotional offerings, which can help present attractive financing solutions that appeal to a broader range of customers.

Enhanced Profit Margins with Higher Average Tickets and Gross Margins

The ability to offer financing can lead to more closed sales and higher sales values, thereby increasing contractors' gross margin dollars.

By integrating consumer financing into sales strategies, Amana and Daikin Ductless contractors can enhance their overall effectiveness in closing sales, increase their profitability, and deliver better customer options.

**HVAC
Financing**



Geary Pacific Supply Partner Program

Value Benefit Options

Extended Service Plans for Amana and Daikin Ductless Products
Extended Service Plans (ESPs) from Amana and Daikin Ductless offer a range of benefits that contractors can leverage to enhance customer satisfaction and contribute to their business growth.

Below are the key features and advantages

- ✓ Manufacturer-Backed Assurance
- ✓ Peace of Mind: The ESPs are directly backed by the manufacturer of Amana and Daikin Ductless, ensuring homeowners receive support from the brand that created their products. This eliminates concerns over third-party administration and provides reliability in service.

Variety of Affordable Options with Flexible Plans

Multiple service plan offerings cater to different homeowner needs. The plans can be tailored to add value to the purchase, including transferable options that can be advantageous if the homeowner sells their property.

Contractor Differentiator and Building Loyalty

Offering worry-free comfort through these plans helps contractors earn customer loyalty. Satisfied customers are likely to share their positive experiences with friends and neighbors, helping to expand a contractor's referral network.

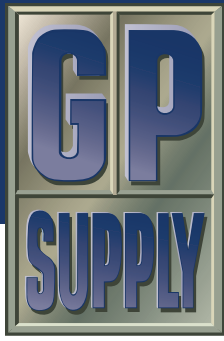
Additional Revenue Source by Upselling Opportunity

Amana and Daikin Ductless contractors can generate increased revenue by offering extended coverage. This presents an opportunity to provide homeowners with additional features and peace of mind, thus enhancing the overall customer experience.

Strengthening Customer Relationships

By connecting homeowners to Amana contractors through the ESPs, relationships can be built that extend beyond a single sale. This approach increases customer lifetime value and fosters trust and ongoing business opportunities.





Geary Pacific Supply Partner Program

Value Benefit Options

Fleet Vehicle Discount Program: Ask your Territory Sales Manager for details.

Special Tools Pricing Program

Exclusively for the 2025 Geary Pacific Supply Partner program, a reduction in price for the following tools:

- i. APEX
- ii. APPION
- iii. Fieldpiece
- iv. Harris
- v. Klein
- vi. JB
- vii. MALCO
- viii. Midwest
- ix. NAVAC
- x. Outdoor Edge
- xi. Supco

Who qualifies for the price reductions?

All registered technicians and installers currently employed are eligible to participate in the 2025 Geary Pacific Supply Partner Program.

If registered in 2024, contractors must re-register with the 2025 Geary Pacific Supply Partner Program.

Register for the Tool Program here: <https://www.gearypacific.com/Partner-Program>

Geary Pacific Supply reserves the right to change, add, or remove qualifying products and vendors.

SCAN HERE
to register



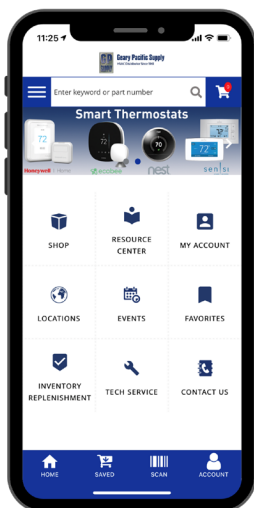


Geary Pacific Supply Partner Program

Download Our Mobile App!

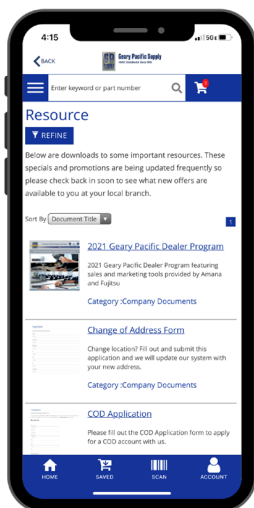


Home Page



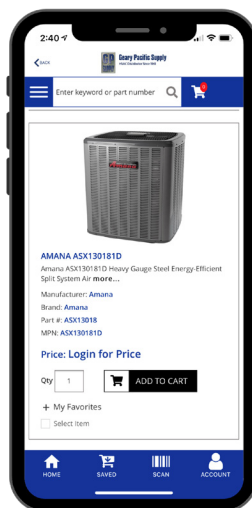
Shop 24/7 from the convenience of your mobile phone.

Resources



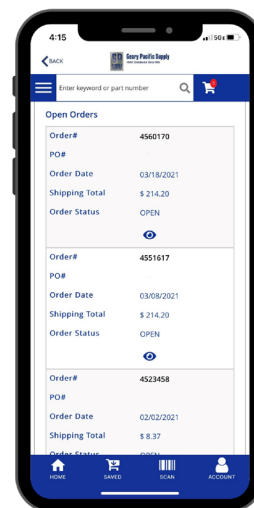
Download important resources.

Shop



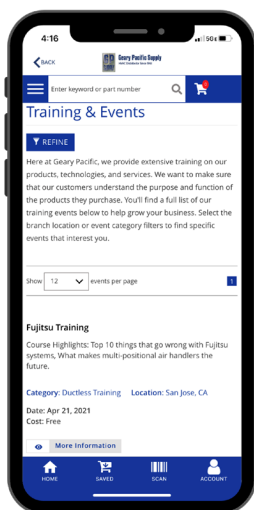
Shop our full website product catalog.

My Account



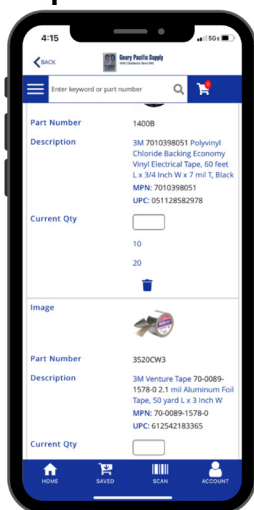
View account information and past orders.

Events



View and register for upcoming training and events

Inventory Replenishment



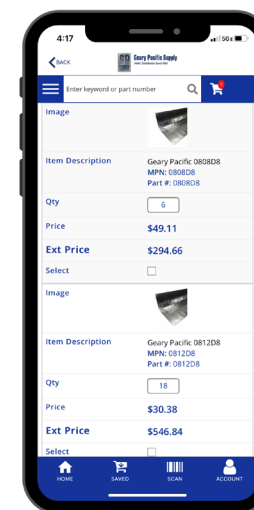
Automatically replenish low inventory.

Scan

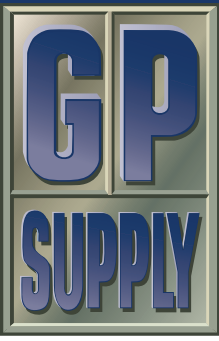


Scan barcodes directly into your shopping cart.

Saved Cart



Quickly order frequently purchased products.



Geary Pacific Supply Partner Program

Value Benefit Options

Amana Trip Program

Purchase qualifying Amana products from January 1 to December 31, 2025, and earn a trip for two in 2026.

Past Trips Include:

- Florida, Key Largo
- St. Thomas
- Costa Rica
- Dominican Republic

Airfare, rooms, and accommodations are included. The 5-night itinerary allows plenty of relaxation, food, and other optional activities.

Contact your Geary Pacific Supply Territory Sales Manager for trip details.

Geary Pacific Supply Partner Program Commitment

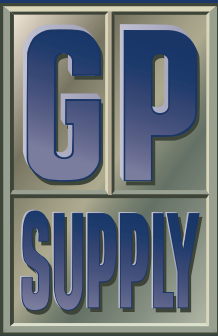
To be eligible for the 2025 Geary Pacific Partner Program, contractors must register on the Geary Pacific Supply website:

<https://www.gearypacific.com/Partner-Program>

Geary Pacific supply Partner Program Contractor Investment

The 2025 Geary Pacific Supply Partner Program is available at No Cost to qualifying contractors.





Geary Pacific Supply Line Card

Geary Pacific Supply

1360 N Hancock Street • Anaheim, CA 92807

Phone: 800-444-3279 • www.gearypacific.com

Tech Support: 714-202-4102 • support.gearypacific.com

Call Or SMS Text Any Branch Phone Number

CONTROLS

Aprilaire
Braeburn
Ecobee
Copeland / White-Rodgers
Micro-Air
Nest
Pro One
Robertshaw
Resideo
Sensi

EQUIPMENT

ADP Coils
Allstyle Coils
Amana
Amana PTAC
Aspen Coils
Bard
Daikin
FirstCo
Goodman
Mortex
Williams Comfort Products

HYDRONICS

Caleffi
Grundfos
Jomar
Laars
Lochinvar
Noritz Tankless Water Heaters
NTI Boilers
Rehau
Slant/Fin
Taco Comfort Solutions
Utica Boilers
Watts Radiant
Zilmet

IAQ

Air King
Aldes

IAQ (con't)

Aprilaire
Broan
Delta Breez
Fantech
Fresh-Aire UV
Honeywell Home
LifeBreath
Pure Aire Technologies
Soler and Palau
Thermolec

DUCTLESS

Daikin

SERVICE PARTS

AmRad
Berry
Bristol Compressors
Bussman
Cambridge
Carlisle
Copeland
CPS Products
Danfoss Compressors
Design Polymerics
Diversitech
Duro Dyne
Edison Fuses
ESP
Gastite
Henry
Hung-Rite
ICM
JMF
Kano Labs
Kroil
Linesets Inc.
Little Giant Pumps
MARS
Mueller
NDL Fittings
NoVent

SERVICE PARTS (con't)

Nu-Calgon
Packard
Polyken
Pro-Flex
Qwik Products
Rectorseal
REFCO
Reflectix
Refrigeration Technologies
SUPCO
Titan Capacitors
Tracpipe
US Motors
Venture Tape
White-Rodgers

SHEET METAL / DUCT

DuraVent
McDaniels Metals
Modular Metals
Shoemaker
Southwark Sheet Metal
Quietflex
Thermaflex
Truaire

TOOLS

Appion
Diversitech
Fieldpiece
Harris
JB Industries
Klein Tools
Lenox Tools
Malco
Midwest
NAVAC
Outdoor Edge
Rectorseal
SUPCO Tradefox

*Family Owned and
Operated Since 1961!*





Geary Pacific Supply Partner Program



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Phone: 800-444-3279 • www.gearypacific.com

Tech Support: 714-202-4102 • support.gearypacific.com

Call Or SMS Text Any Branch Phone Number

31 Locations to Serve You!

Arizona

FORT MOHAVE, AZ

5106 Lakewood Rd
Fort Mohave, AZ 86426
Phone: 800-360-8088
Fax: 928-768-3132

GILBERT, AZ

1400 N Fiesta Blvd #101
Gilbert, AZ 85233
Phone: 844-223-0033
Fax: 480-464-5783

KINGMAN, AZ

2723 Tatum Ave
Kingman, AZ 86401
Phone: 928-718-5880

LAKE HAVASU CITY, AZ

2245 Kiowa Blvd N #104
Lake Havasu City, AZ 86403
Phone: 844-849-2064
Fax: 928-788-0148

PHOENIX, AZ

7450 W Sherman St
Phoenix, AZ 85043
Phone: 800-253-4822
Fax: 602-484-8858

TUCSON, AZ

2560 N Huachuca Dr #120
Tucson, AZ 85745
Phone: 844-294-8221
Fax: 520-740-2263

California

ALISO VIEJO, CA

61 Argonaut
Aliso Viejo, CA 92656
Phone: 833-977-0911
Fax: 949-238-4213

ANAHEIM, CA

1200 E Cerritos Ave
Anaheim, CA 92805
Phone: 800-775-8707
Fax: 714-602-4507

California (con't)

CATHEDRAL CITY, CA

68600 Perez Rd
Cathedral City, CA 92234
Phone: 888-848-7015
Fax: 760-671-3030



EL CAJON, CA

1161 W Bradley Ave
El Cajon, CA 92020
Phone: 800-386-8219
Fax: 619-258-3904

FRESNO, CA

3026 Business Park Ave #102
Fresno, CA 93727
Phone: 800-620-3520
Fax: 559-233-2060

IRWINDALE, CA

16037 E Foothill Blvd
Irwindale, CA 91702
Phone: 855-880-HVAC
Fax: 626-513-0274

NO. HIGHLANDS, CA

4365 Jetway Court
No. Highlands, CA 95660
Phone: 800-228-7840
Fax: 916-971-1708

REDDING, CA

8711 Airport Rd
Redding, CA 96002
Phone: 800-809-4232
Fax: 530-221-6456

RIVERSIDE, CA

6421 Box Springs Blvd
Riverside, CA 92507
Phone: 800-216-7810
Fax: 951-656-3631

SACRAMENTO, CA

8551 23rd Ave
Sacramento, CA 95826
Phone: 800-381-4822
Fax: 916-571-7623

California (con't)

SAN JOSE, CA

200 E Trimble Rd #10
San Jose, CA 95131
Phone: 888-494-3279
Fax: 669-263-8001

VAN NUYS, CA

16665 Arminta St
Van Nuys, CA 91406
Phone: 800-801-8809
Fax: 818-908-5860

Colorado

CENTENNIAL, CO

6840 S Quentin St #140
Centennial, CO 80112
Phone: 844-728-3631
Fax: 720-379-8795

COLO. SPRINGS, CO

2640 Zeppelin Rd #100
Colorado Springs, CO 80916
Phone: 866-943-2525
Fax: 719-591-2536

DENVER, CO

5901 N Broadway
Denver, CO 80216
Phone: 800-426-5078
Fax: 303-292-7357

EAGLE, CO

827 Chambers Ave
Eagle, CO 81631
Phone: 844-560-3773
Fax: 970-328-0728

LOVELAND, CO

4525 Viking Way
Loveland, CO 80538
Phone: 800-946-2550
Fax: 970-484-0625

Idaho

BOISE, ID

12475 W Franklin Rd
Boise, ID 83709
Phone: 800-843-1176
Fax: 208-375-2043

Idaho (con't)

IDAHO FALLS, ID

795 Lindsay Blvd
Idaho Falls, ID 83402
Phone: 800-738-0400
Fax: 208-522-0549

Nevada

LAS VEGAS, NV

2900 Westwood Dr
Las Vegas, NV 89109
Phone: 800-403-1717
Fax: 702-734-6721

HENDERSON, NV

900 W Warm Springs Rd #107
Henderson, NV 89011
Phone: 844-695-3517
Fax: 702-970-5221

SPARKS, NV

535 E Glendale Ave #535
Sparks, NV 89431
Phone: 833-810-7334
Fax: 775-321-2195

Oregon

PORTLAND, OR

4286 NE 185th Dr
Portland, OR 97230
Phone: 800-510-0038
Fax: 503-262-8204

Texas

ARLINGTON, TX

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